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Ted Sarenski, CPA/PFS is president and CEO of Blue Ocean Strategic Capital, LLC. in Syracuse, N.Y. He has 35 years' experience as a CPA and over 20 years as a Financial Planner. Ted's extensive experience in individual taxation and estate planning brings a dimension to wealth management not found in most other asset management firms at the local level. Ted is recognized locally and nationally as an expert providing financial planning advice and has become a national speaker on the topic of social security.

In January 2014, Ted was awarded the 2013 Personal Financial Planning Distinguished Service Award. This award began 28 years ago and is awarded by the AICPA to a member volunteer who contributes significantly to the advancement of personal financial planning as a practice discipline. Jeannette Koger, vice president of AICPA member specialization and credentialing at the AICPA described Ted as "exemplifying the best qualities of a CPA financial planner".

Over the past decade, Sarenski has served on the AICPA's Personal Financial Planning Division's executive committee and on the National CPA Financial Literacy Commission. He chairs the AICPA PFP division's elder planning task force. He wrote the "CPA's Guide to Social Security Planning" and was a key contributor to the PFP division's consumer guide to end of life planning. He speaks at conferences across the country on Social Security, retirement planning and elder planning and has been featured in national media outlets for his expertise.

Locally Ted appears on WSTM-3, Syracuse's NBC affiliate, taking viewers' calls and offering planning concepts to viewers. Ted is also a frequent guest host on WCNY's Financial Fitness, Central New York's own member-supported public broadcasting service. Ted leads a panel discussion advising and answering viewer's questions helping them to make the most out of their money.

Ted authored articles on financial planning that have appeared in The Journal of Accountancy, The CPA Journal, The Journal of Taxation and the AICPA Wealth Management Insider. He has been interviewed and quoted in many publications including: USA Today, The Wall Street Journal, Chicago Tribune, Consumer Reports, The Christian Science Monitor, Investment News, Kiplinger Personal Finance Report, Financial Planning Magazine (cover photo February 2013), the mint.com, Accounting Today and The Practical Accountant, onwallstreet.com. Ted is a nationally recognized speaker for his expertise on social security and travels across the country speaking on the topic. Since 2005, Ted has been interviewed by hundreds of Radio Stations across the country on a variety of elder care, estate planning, financial planning and income tax topics.