

**Standard 1: Professionalism**

- Maintain knowledge of and comply with all governmental regulatory laws and regulations.
- Use reasonable care and judgment to achieve and maintain independence and objectivity.
- Do not knowingly make any misrepresentations relating to investment analysis, recommendation, actions or other professional activities.
- Do not engage in any professional misconduct involving dishonesty, fraud, or deceit or commit any act that reflects adversely on one's professional reputation, integrity or competence.