

October, 2012

We're pleased to announce that Dennis Hebert and Jennifer Spagnola have joined our team at Blue Ocean Strategic Capital!

Dennis has over 37 years of experience in the financial services industry. In 1996 he started his own independent, fee-based practice, Hebert Financial Strategies, located in Liverpool, NY. A self-proclaimed "student of the profession," Dennis teaches classes that are required for the CFP® certification program at Bryant & Stratton College as an Adjunct Professor. He has taught continuing education classes for the insurance, accounting, legal and financial planning professions and has taught for the American College, SUNY Empire College and Medialle College.

In addition to earning a Master of Science in Financial Services in 1998, Dennis holds the following certifications and designations: Chartered Life Underwriter (CLU), Chartered Financial Consultant (ChFC), Certified in Long-Term Care (CLTC), Registered Financial Consultant (RFC®), Accredited Estate Planner (AEP), Accredited Investment Fiduciary® (AIF®) and Certified Financial Planner® (CFP®).



Dennis provides advice on wealth accumulation, protection and preservation to families, retirees and business owners. He currently serves as Chairman of the Board and Ethics Chair for the *Financial Planning Association of CNY*. He is the current President of the *Greater Liverpool Chamber of Commerce* and is a Trustee for the *Village of Liverpool*.



In addition to adding his expertise and experience to our team at Blue Ocean Strategic Capital, Dennis will continue to provide service to his existing clients out of his Liverpool office, located at 209 Second Street.

Dennis' daughter, Jennifer Spagnola, has been a part of the family business for 15 years, and will continue to work with her father as a Client Service Specialist in the Liverpool office. A graduate of SUNY Cortland and Onondaga Community College, Jennifer currently serves as Executive Director for the *Financial Planning Association of CNY*. After years of competitive figure skating, Jennifer continues her involvement by running the "Learn-To-Skate" program for Syracuse Parks & Recreation and as a skating instructor.

We hope you will join us in welcoming Dennis and Jennifer to Blue Ocean Strategic Capital!

Sincerely,

The Blue Ocean Strategic Capital Team

